

Description of Discipline

Title of Discipline: <i>Production practice</i>					
Semester	Duration	Type of Discipline	ECTS Credits	Academic Workload	Language of Instruction
8	180 hrs.	compulsory	6	180 hours of self-study	Ukrainian

Learning Outcomes	Teaching Methods	Evaluation Methods
LO13. To perform an interdisciplinary analysis of social-economic phenomena and problems in one or more professional fields, taking into account the risks and potential social-economic consequences.	Research, observation, problem tasks, experience exchange, illustration, demonstration, explanation	Reports, pass-fail test
LO18. To be a part of public society, scientific community, to accept the rule of law especially in the professional activity, to understand and be able to exercise one's own rights and freedoms, show respect to rights and freedoms of other people, in particular group members.	Instructing, discussion	Reports, pass-fail test
LO21. To demonstrate basic creative and critical thinking skills in research and professional communication.	Practice, explanation	Individual evaluation, reports, pass-fail test
LO24. To show the ability to act with the sense of social responsibility and consciously in line with ethical principles, to value and respect cultural diversity and individual differences.	Explanation, discussion	Reports, pass-fail test

Title of Discipline / <i>Production practice</i>				
Semester	Duration	Type of Discipline	ECTS Credits	Student Workload
8	180	practical training	6	180 hours of self-study

Requirements for Participation	Type of examination (oral, written, term paper, etc.)	Methods of teaching and learning (lectures, seminars, etc.)	Discipline Coordinator
Completed disciplines 'Logistics', 'Economic Evaluation of Enterprise Activity', 'Cost Management', 'Pricing'	Written report, pass-fail test	self-study	M. Polenkova

Learning Outcomes

GC4. Ability to apply knowledge in practical situations.

GC8. Ability to search, process and analyze information from various sources.

GC9. Ability to adapt and act in a new situation.

GC12. Interpersonal skills.

GC14. Knowledge of current issues and the main tasks of life safety and the ability to determine the scope of their responsibilities for the performance of professional tasks, taking into account the risk of hazards that can cause emergencies and lead to adverse consequences on the premises.

SC7. Ability to use computer technology and data processing software to solve economic problems, analyze information and prepare analytical reports.

SC8. Ability to analyze and solve problems in the field of economic and social relations.

SC10. Ability to use modern sources of economic, social, managerial, accounting information for the preparation of official documents and analytical reports.

SC12. The ability to independently identify problems of an economic nature in the analysis of specific situations, to suggest ways to solve them.

SC13. Ability to conduct economic analysis of the functioning and development of economic entities, assessment of their competitiveness.

SC15. Ability to develop measures for the formation and use of production potential of the enterprise, all types of resources in various areas of the enterprise.

SC16. Ability to assess the impact and take into account external and internal factors in planning activities and developing strategies for enterprise development.

SC20. Be able to coordinate actions and control the process of formation and use of all types of resources and the production process at the enterprise in different areas of the enterprise.

SC22. Implement in the production system and enterprise management system developed measures and design solutions to improve the efficiency of the enterprise in conditions of uncertainty and risk.

SC23. Ability to use knowledge, skills and practical skills in the field of labor economics and social and labor relations, rationing, organization, physiology and psychology of labor to improve the efficiency of personnel management.

SC24. Ability to give an objective assessment of the work of the enterprise and its divisions in terms of fulfillment of forecast indicators of production tasks and contractual obligations.

SC28. Ability: determining the complexity of the production program; drawing up a balance of working time; planning the number of staff, productivity and work of production teams; labor rationing; performance of economic calculations.

PLO5. Apply analytical and methodological tools to substantiate proposals and make management decisions by various economic agents (individuals, households, enterprises and public authorities).

PLO6. Use professional reasoning to convey information, ideas, problems and ways to solve them to specialists and non-specialists in the field of economic activity.

PLO10. Apply the acquired theoretical knowledge to solve practical problems and meaningfully interpret the results.

PLO14. Use regulations and legal acts governing professional activities.

PLO15. Use information and communication technologies to solve socio-economic problems, prepare and present analytical reports.

PLO18. Analyze economic, economic, financial, innovative activities of enterprises, institutions, organizations.

PLO19. Be able to independently identify economic problems in the analysis of specific situations, to suggest ways to solve them.

PLO20. To form and evaluate indicators of efficiency of activity of the enterprises and establishments taking into account factors of external and internal environment.

PLO21. Be able to develop optimal plans for the enterprise as a whole and its individual units.

PLO22. Establish economic links between the elements of the enterprise management system, have the technology of integrated management of material, information and financial flows of the enterprise.

PLO23. Assess possible risks, socio-economic consequences of management decisions.

PLO24. Have knowledge of ensuring safe working conditions and the environment when conducting research in production activities.

PLO25. Select and use the necessary scientific, methodological and analytical tools to manage economic activity.

PLO26. Be able to assess the level of economic security of the business, examine the dynamics of market conditions and summarize the development of situations in order to ensure the competitiveness of the enterprise.

PLO41. Ability to treat the work responsibly and achieve the goal in compliance with the requirements of professional ethics.

Contents

MODULE 1. ANALYSIS OF FINANCIAL AND PROPERTY CONDITION OF THE ENTERPRISE

1. To evaluate the financial results of the enterprise.
 2. To describe the forms of financial statements that contain information about the solvency of an enterprise. To conduct an overall assessment of the financial condition of an enterprise.
 3. To get acquainted with the procedure of taxation of income (profit) of an enterprise.
 4. To analyze the procedure for the remuneration of staff members.
- The completed tax reports and financial statements for the reporting period shall be attached to the report on the completion of practical training.

MODULE 2. ASSESSMENT OF COMPETITIVENESS OF THE INVESTIGATED ENTERPRISE (PRODUCTS)

1. To analyze available ratings of enterprises of different industries (activities). To consider existing methods of assessing the competitiveness of the enterprise (products). To choose an appropriate one taking into account a type of activity. To determine the indicators needed for the assessment.
2. To select competitors to compare the competitiveness of an enterprise (products). To collect the necessary information and evaluate the competitiveness of the investigated enterprise (products) using the chosen method.

Exemplary Literature

Primary

1. Berezin O.V. Economics of the enterprise / O.V. Berezin, L.M. Berezina, N.V. Butenko. - K.: Znannia, 2009. - 390 p.
2. Hetman O.O. Economy of the enterprise: textbook / O.O. Hetman, V.M. Shapoval. - 2nd ed. - K.: ІЦVЛ, 2010. - 488 p.
3. Hrytsiuk E.O. Economics of the enterprise: "textbook". - K.: Dakor, 2009. - 304 p.
4. Economics of enterprises: "textbook" / F.V. Gorbonos [etc.]. - K.: Znannia, 2010. - 463 c.
5. Economic diagnostics of enterprises: methodical and practical tools: textbook. / L.V. Frolova, O.O. Nykytenko, S.O. Yermak, L.V. Ivkova. - Donetsk, DonNUET, 2007. - 158 p.

Supplementary

1. Makarenko T.I. Modeling and forecasting in marketing: "textbook". - Kyiv: - Center for Educational Literature, 2005. - 160 p.
2. Ovechkina O.A. Marketing planning: "textbook" / O.A. Ovechkina, D.V. Solokha, K.V. Ivanova and others. - Kyiv: Center for Educational Literature, 2013. - 352 p.
3. Tsyba T.E. Marketing planning: "textbook" / T.Ye. Tsyba, M.I. Sokur, V.I. Bayura. - Kyiv: Center for Educational Literature, 2007. - 128 p.
4. Kotler F. Marketing Management / F. Kotler, KL Kellar, A.F. Pavlenko and others. - K.: Himgest. - 2008. - 288 p.
5. Marketing: [textbook] / [A.O. Starostina, N.P. Goncharova, E.V. Krykavsky and others]. - K.: Znannia, 2009. - 1070 p.
6. Economic diagnostics [Text]: textbook. / O.E. Kuzmin, O.G. Melnik. - K.: Znannia, 2012. - 298, [22] p.
7. Economic diagnostics [Text]: practicum / O.O. Adler; Vinnytsia. nat. tech. un-t. - Vinnytsia: VNTU, 2012. - 89 p.

Academic staff

Name	Academic degree	Position	Qualification / Academic Discipline	Full-time / Part-time	Area of Teaching
Polenkova Maryna Volodymyrivna	PhD in Economics	Associate Professor at the Department of Theoretical and Applied Economics	Financial and Economic Re-Training Institute of Chernihiv Technological Institute (1996), specialty – Finance and Credit, qualification – Economist; PhD in Economics 08.00.05 Development of Productive Forces and Regional Economics	Full-time	Regional Economics, Marketing, Organization of Production, Economics and Organization of Innovative Activity, Logistics, Mathematical Modeling of Business Activity, Substantiation of Business Decisions and Risk Assessment, Economic Substantiation of Projects